Toolkit on Digital Transformation for People-Oriented Cities and Communities



Module 10: Fourth Industrial Revolution (4IR) and Smart Manufacturing

Jointly developed by: ITU, UNIDO, UN-Habitat, UNDP





Module 10 – 4IR and Smart Manufacturing

This Module of the Toolkit on Digital Transformation for People-Oriented Cities and Communities focuses on how Fourth Industrial Revolution (4IR) technologies can be leveraged to address various manufacturing challenges in the context of a smart sustainable city.

Cities and communities that are starting on their digital transformation journey will find the resources highlighted within this Module useful toward encouraging the use of smart technologies, devices and systems to promote enhanced manufacturing, e-commerce and retail outcomes.

This Module is also useful for cities and communities that have already made some headway into their digital transformation process but would like to validate the effectiveness of fourth industrial revolution technology in their process.





Module 10 – 4IR and Smart Manufacturing

This Module will cover the following topics:

- 1. Challenges in Manufacturing
- 2. Opportunities for 4IR and Smart Manufacturing
- 3. Key Tools for 4IR and Smart Manufacturing
 - 1. Tool #1: 4IR and value chain development
 - 2. Tool #2: E-Commerce platforms
 - 3. Tool #3: Big Data Analytics/Artificial Intelligence (AI)/Machine Learning (ML)
 - 4. Tool #4: Automation/Robots
 - 5. Tool #5: Internet of Things (IoT)
 - 6. Tool #6: 3D Printing
 - 7. Tool #7: Cloud Computing
 - 8. Tool #8: Blockchain





1. Challenges in Manufacturing



Manufacturing Challenges





2. 4IR and Smart Manufacturing Opportunities



4IR and Smart Manufacturing





Smart Manufacturing Opportunities using ICTs, Digital and Operations Technologies



Forecasting demand: Big Data analytics, Al



Managing inventory: Digitalization, sensing tech, automation, IM software, cloud



Improving efficiency: AI, automation, robotics



Increasing ROI: Digital marketing, automation, data analytics



Skilled labor: LMS, automation, robotics



Managing sales leads: Digitalization, data mining, Big Data, data analytics



Investing in new technologies: Decision analytics



How Digitalization can Facilitate the Introduction of Response Strategies to the COVID-19 Pandemic Crisis

Channels of impact	ADP technologies-enabled response strategies		
Supply	Digital strategic response		
Domestic factories partial/total closure	 Remote factory management through connected machines and IoT 		
Disruptions in domestic and international value chains	 Increased flexibility of supply chains through increased traceability of parts and products (i.e. use of RFID) In-house realization with 3D printing of unavailable inputs and components Increased options of providers through digital platforms 		
Shortage of staffing, leading to reduced processing capability	 Labour-substituting automation (i.e. advanced robotics, integrated factory automation) Use of digital technologies to minimize physical contact and allow for remot working (i.e. remote monitoring, remote working arrangements, virtual meetings) Digitalization of activities (business processes, administration, finance) Development of digital skills 		
Restricted access to specialist service to attend machinery	 Real-time remote technical assistance through augmented and virtual reality Fewer unnecessary interventions thanks to predictive maintenance 		
Demand	Digital strategic response		
Reduced consumer spending power	 Improved demand monitoring via integration with online platforms Expanded online sales and digital channels of distribution Advanced logistics and contactless delivery to minimize physical contact with customers Increase digital customer relations Diversify towards higher-value added customized digital products (i.e. servitization, smart and connected products, 3D printed tailored solutions) Improved storage of perishables with smart sensors; improved stock management 		
Increased demand for medical equipment	 Faster time-to-market of new (or converted) products due to faster modelling, prototyping, and testing with the help of AR and/or VR, digital twins and 3D printing 		
Source: UNIDO elaboration based on the background materials prepare			

Note: ADP = advanced digital production; AR = augmented reality; IoT = Internet of Things; RFID = Radio Frequency Identification; VR = virtual reality.



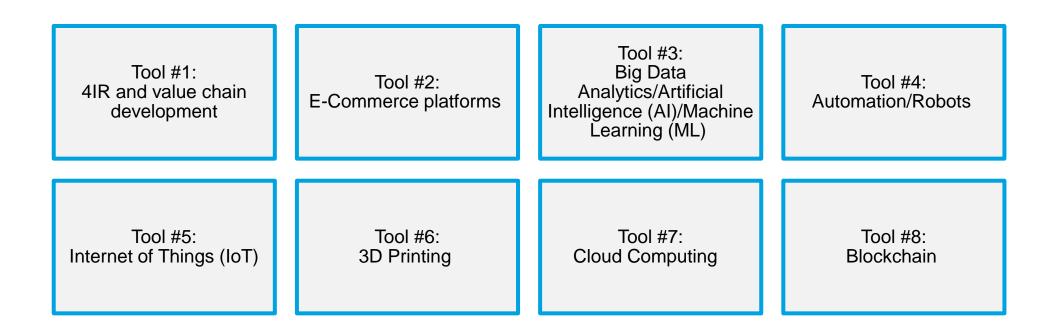




3. Key Tools for 4IR and Smart Manufacturing



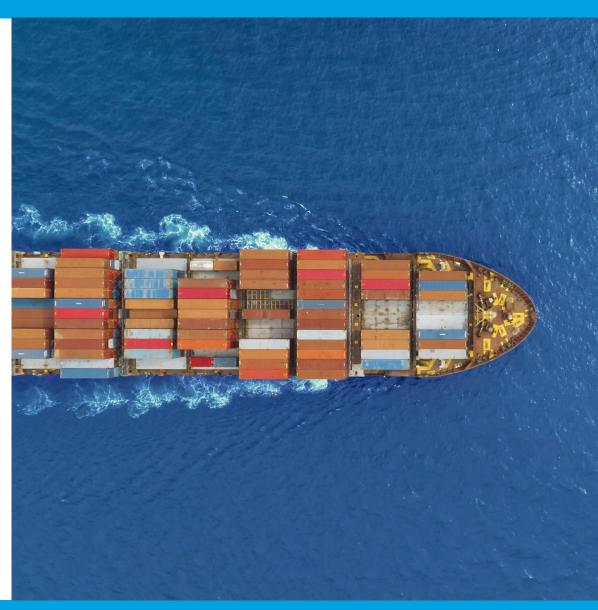
Introduction to Tools for 4IR and Smart Manufacturing





Tool #1

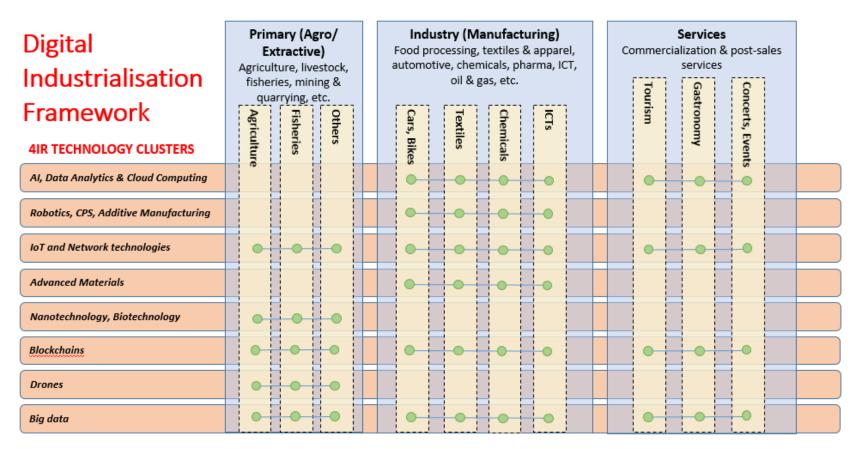
4IR and value chain development





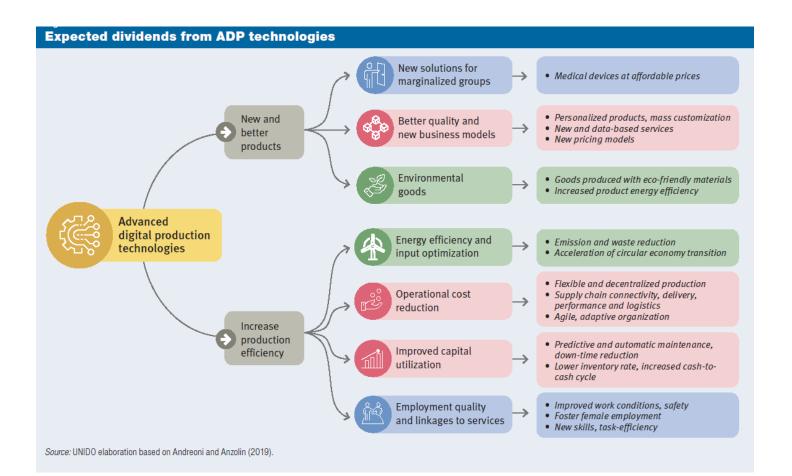
4IR and Value Chain Development

SECTORAL VALUE CHAINS





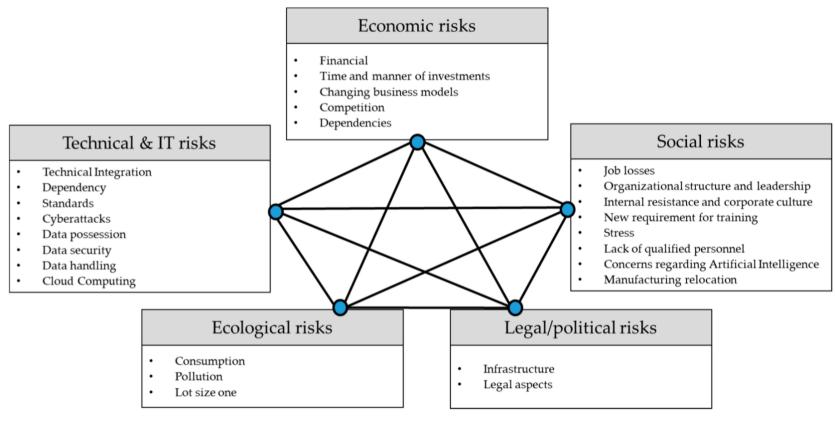
Challenges Addressed and Benefits







4IR and Value Chain Development Risks





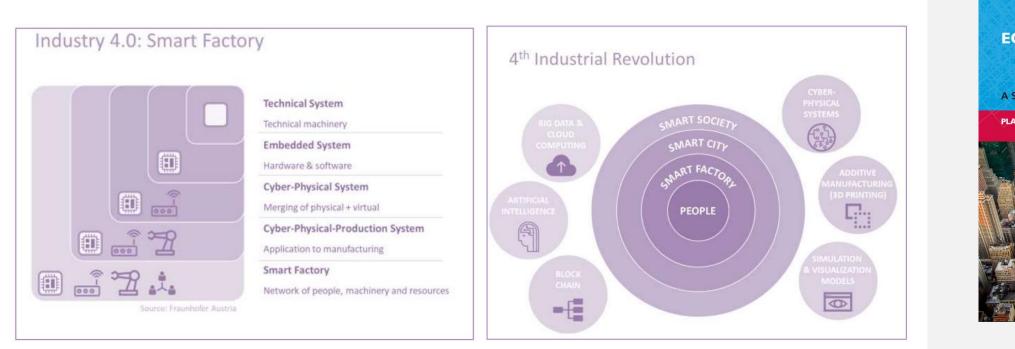
INDUSTRY 4.0 OPPORTUNITIES BEHIND THE CHALLENGE

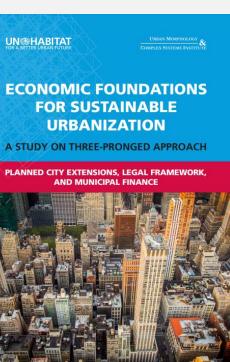
Background Paper

Source



How Does it Contribute to a Smart Sustainable City?







Example of Successful Implementation



10 National Priorities

1 Reform Material Flow

Enhance domestic upstream material production;
 e.g. 50% of petrochemical is imported

2 Redesign Industrial Zones

 Build a single nationwide industry zoning roadmap (e.g. industry belts); resolve zoning inconsistency challenges

3 Embrace sustainability

 Grab opportunities under global sustainability trend; e.g. EV, biofuel, renewables

4 Empower SMEs

• Empower **3.7 million SMEs**¹ by technologies; e.g. build SME e-commerce, technology bank

5 Build Nationwide Digital Infrastructure

 Advance network and digital platform; e.g. 4G to 5G, Fiber speed 1Gbps, Data center and Cloud

6 Attract Foreign Investments

• Engage top global manufacturers with attractive offers and accelerate technology transfer

7 Upgrade Human Capital

Redesign education curriculum under 4IR era
Create professional talent mobility programme

8 Establish Innovation Ecosystem

 Enhance R&D&D² centers by government, private sector and universities

9 Incentivize Technology Investment

 Introduce tax exemption/subsidies for technology adoption and support funding

10 Reoptimize Regulations & Policies

 Build more coherent policies/regulations by cross-ministry collaborations





Source: A. T. Kearney, Ministry of Industry.

Tool #2



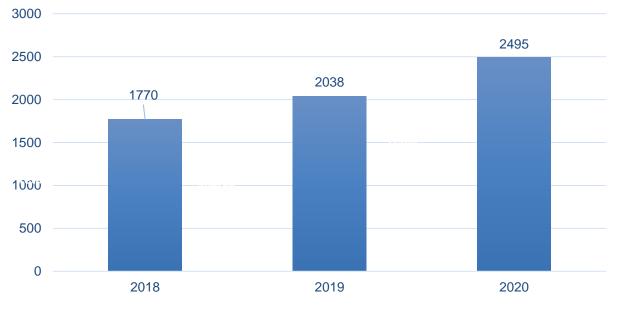
E-Commerce platforms





E-Commerce Platforms

Online retail sales (\$ billions), selected economies* 2018-2020



*Australia, Canada, China, Korea, Singapore, UK and USA

https://unctad.org/press-material/global-e-commerce-jumps-267-trillion-covid-19-boosts-online-retail-sales



Challenges Addressed and the Benefits

Benefits E-Commerce		Benefits Traditional Commerce	
1. 2.	Cost effective Faster Transaction and Better connectivity	1. 2.	Suitable for perishables and 'touch and feel' items Easy access to human
3.	Access to international value chains		resources and skills development
4.	Potential to tap into Larger consumer base	3. 4.	Face-to-Face Interaction Limited exposure to cyber
5.	Instantaneous/very quick product feedback		security threats
6.	Available 24x7		





E-Commerce Platform Risks

E-commerce challenges

E-commerce risks

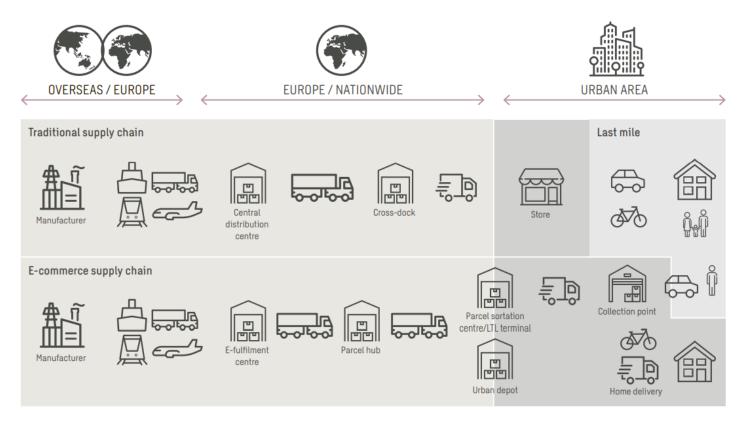


Deliberate acts	Human errors
 Fraud: This encompasses data frauds, system manipulation by rogue employees, etc. Security: Hacker gain access to the interface between internal business networks and transactions done by the customer Computer viruses: These are usually malign computer codes which can compromise customer security and the entire digital system/network 	 Poor management: if e-business management doesn't prioritize security it can leave their customer/clients exposed to significant risks Untrained employees: Due to lack of awareness, mistakes can be made by employees which leads to security risks

https://unctad.org/system/files/official-document/dtlstict2020d13_en.pdf



How Does it Contribute to a Smart Sustainable City?





https://www.swecourbaninsight.com/wp-content/uploads/2020/10/urban-insight-report_e-commerce_a4.pdf



Example of Successful Implementation



https://unctad.org/system/files/official-document/dtlstict2020d13_en.pdf





Tool #3



Big Data Analytics/Artificial Intelligence (AI)/Machine Learning (ML)





Big Data Analytics/Artificial Intelligence (AI)/Machine Learning (ML)

The Fourth Industrial Revolution (4IR) is rapidly evolving with the aid of big data analytics, artificial intelligence (AI) and machine learning (ML).

Thriving on insurmountable data, AI systems are built to **optimize processes**, **predict maintenance** and **enforce quality control in real-time** to meet changing demands and conditions in manufacturing processes, in the supply network and customer needs



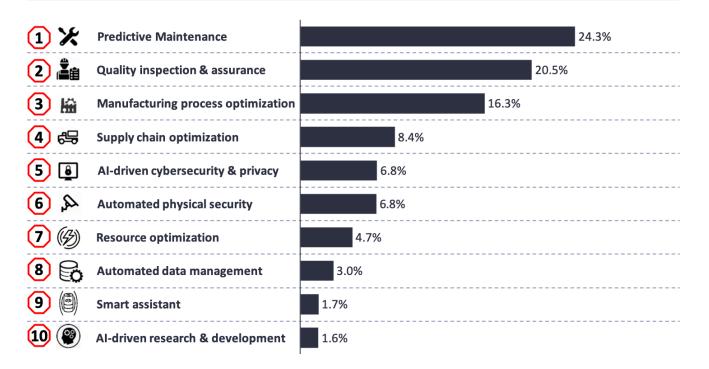
INDUSTRY 4.0 OPPORTUNITIES BEHIND THE CHALLENGE

Background Paper



Challenges Addressed and Benefits

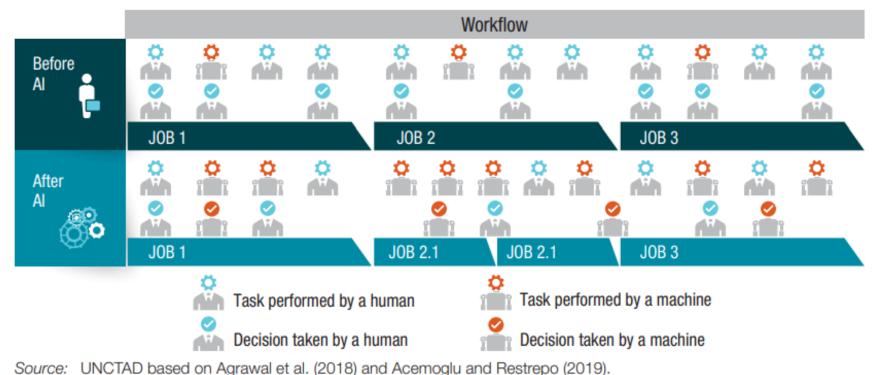
Top 10 industrial AI use cases





Big Data Analytics/AI/ML Risks

Jobs, tasks, decisions and automation by AI





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How Does it Contribute to a Smart Sustainable City?

- Al for governance: urban planning, tailored subsidy provision, disaster prevention and risk management.
- Al for living standards: safety, security, healthcare i.e.: smart policing, personalized healthcare, improved cyber security.
- Al for education and citizen participation: locally accurate, validated and actionable knowledge supporting decision-making.
- Al for economy: improve competitiveness via efficient supply chains and customer-tailored solutions
- Al for mobility and logistics: autonomous and sustainable mobility, smart routing and parking assistance, traffic management.
- Al for infrastructure: optimized infrastructure deployment, preventive maintenance of water and waste management, transportation, energy grids, urban lighting.
- Al for environment: biodiversity preservation, urban farming and air quality management.



Artificial Intelligence in smart cities and urban mobility

How can Artificial Intelligence applications be used in urban mobility and smart cities and how can their deployment be facilitated

FINDINGS



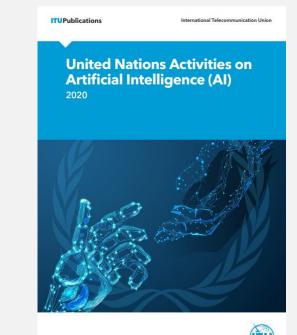


nt for Economic, Scientific and Quality of Life Policies rectorate-General for Internal Policies n DIRAN, Anne Fleur VAN VERSTRA, Tjerk TIMAN, Paola TESTA and Maria KIROVA PE 662.937 - July 2021



Example of Successful Implementation

- The project established a pilot Smart Manufacturing Innovation Centre (SMIC) to raise awareness on the opportunities and challenges of the 4IR technologies for Serbian SMEs.
- The SMIC provides demonstration facilities on advanced digital technologies and new materials:
 - Tools for the assessment on readiness for digitalization in manufacturing and skill-building
 - Technical services and shop floor assistance on Lean Management and Lean 4.0 Management for process optimization
 - Training packages on digitalization and automation in specific industrial sectors as well as on business environment for StartUps and ScaleUps in innovative digital technologies and smart materials.

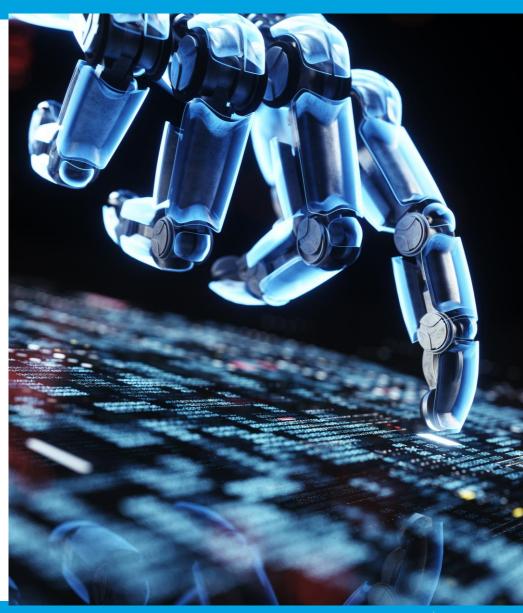




Tool #4



Automation/Robots



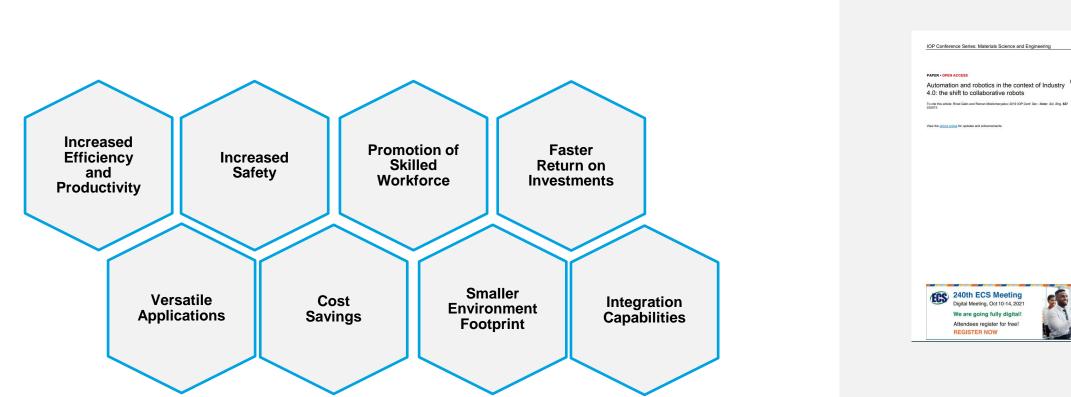


Automation/Robots

- The word 'robot' was first coined by a Czech novelist Karel Capek in a 1920 play titled Rassum's Universal Robots (RUR). The Czech translation for the word 'robot' means *worker or servant*.
- According to the Robot Institute of America (1979) a 'robot' can be defined as "A robot is a reprogrammable, multifunctional manipulator designed to move material, parts, tools or specialized devices through variable programmed motions for the performance of a variety of tasks".
- The three main categories robots fall into are: 1) autonomous machines; 2) manipulators; and 3) fixed structures (legged/wheeled).
- Robots and automated processes are now found driving activity across several sectors including (but not limited to) automotive; aeronautics; semiconductors; and STEM research.







Challenges Addressed and the Benefits



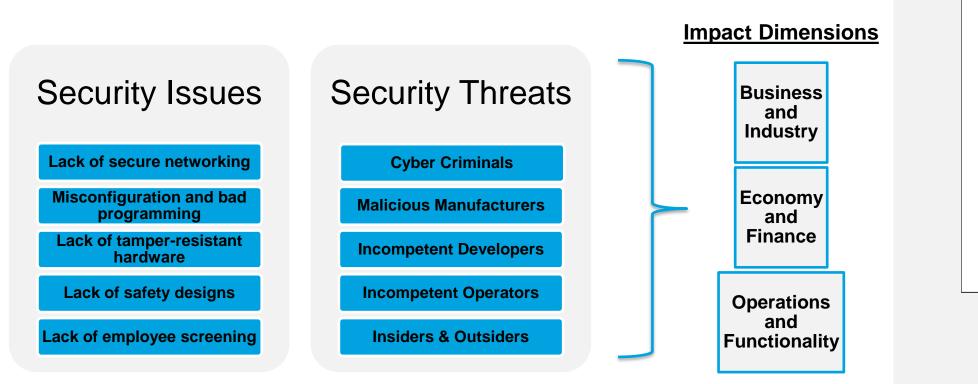
Recent citations

- R.R. Gain et al

- Binat Galm and Mark Ma

Automation/Robots Risks

While robots do offer many advantages to stakeholders and end-user there are several risks which this technology brings. Some of the key issues & threats are listed below:







How Does it Contribute to a Smart Sustainable City?





Urban Artificial Intelligence: From Automation to Autonom in the Smart City

🙀 Federico Cugurullo'

Department of Geography, Trinity College Dublin, Dublin, Ireland

Technological innovation is constantly reshaping the materiality and mechanics of smart-tiv initiatives. Recently, innovation in artificial intelligence (AI) in the shape of self-driving cars, robots and city brains, has been pushing the so-called smart city to morph into an autonomous urban creature which is largely unknown. In this emerging strand of smart urbanism, artificially intelligent entities are taking the management of urban services as well as urban governance out of the hands of humans, operating the city is an autonomous manner. This paper explores, in theory and practice, how the development of AI intersects with the development of the city. The contribution of the paper is threefold. First, the paper advances a theoretical framework to understand AI specifically in urban contexts. It develops the concept of *urban* artificial intelligence, expriming the main manifestations of AI in cities. Second, the paper examines the case of Masdar City, an Emirati urban experiment, to show how the genesis or urban artificial intelligences is part of a long-standing process of technological development and a politico- economic agenda which together are enabling the transition from automation to automony. Third, it proposes a research agenda to investigate what the paper terms the autonomous city.



Example of Successful Implementation

- UNIDO is currently implementing a project to establish a 4IR demonstration and innovation center in the Brest Region of Belarus.
- The pilot center exemplifies the type of production approach that can become the engine of economic growth in the region and the country by demonstrating :
 - How forward-thinking engagement on how leveraging technologies (such as automation and robotics) can lead to smart & clean manufacturing.
 - How new technological developments can lead to improve skills development with minimal job displacement.
- The key challenges addressed through this project are the lack of information on state of the art technologies; shortage of skilled personnel; lack of 4IR infrastructure; and inefficient industrial processes. (These challenges are not unique to Belarus alone)
- Prior achievements have included supporting the upgrading of component manufacturers in the automotive sector to move from lean management to *digital kaizen*. The project has trained more than 500 experts and helped 44 pilot companies to achieve economic returns exceeding US\$9mn.





Tool #5



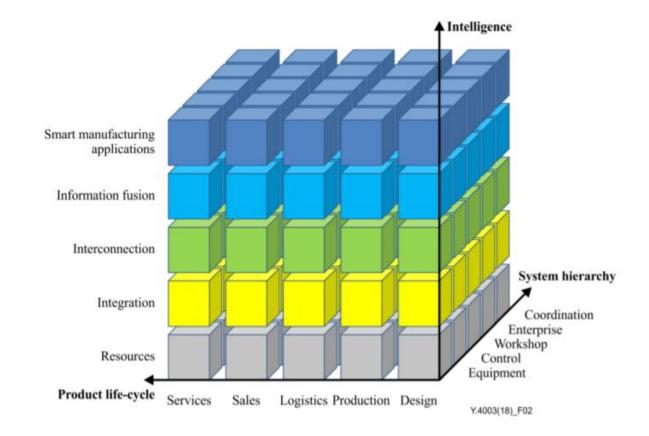
Industrial Internet of Things (IIoT)





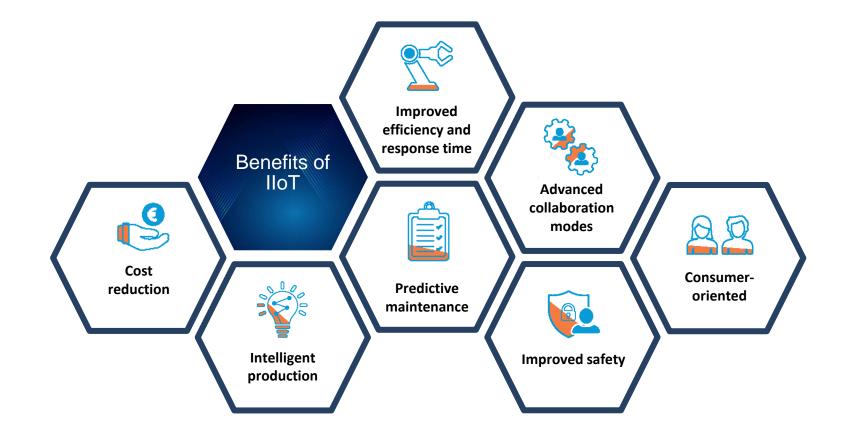
Internet of Things (IoT)

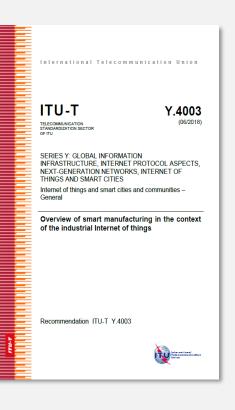
Reference model of smart manufacturing in the context of the industrial IoT in the product lifecycle view





Challenges Addressed and the Benefits







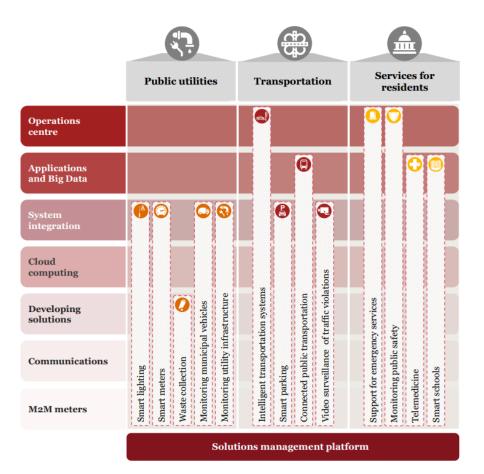
Internet of Things (IoT) Risks







How Does it Contribute to a Smart Sustainable City?





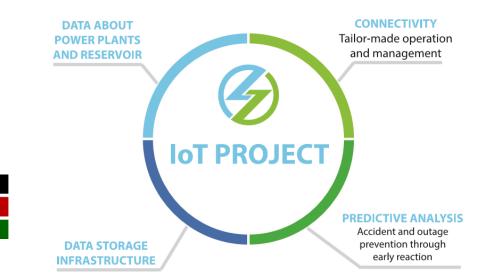


Example of Successful Implementation

Using the Internet of things for Energy Improve geothermal energy production in Kenya

Pilot adoption of IoT technologies in Kenya to strengthen operation and maintenance of the plants and move towards remote monitoring and preventive maintenance in the future.

Innovative technological solutions can add value to the already existing geothermal installation and enhance operations.



UNIDO

UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

Project of the Republic of Kenya

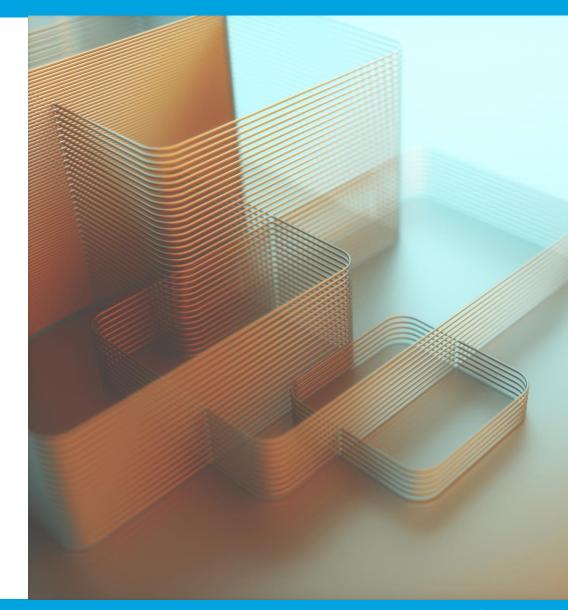
Project number:	190036	
	Strengthening capacity for operation and maintenance with Internet of	
	Things technologies for Olkaria geothermal power station complex in	
Project title:	Kenya	
	Generating energy capacity from geothermal power generation and its	
Relationship to	related technologies for sustainable development Programme, SAP ID	
integrated programme	170046	
Thematic area code	HC32 Clean energy access	
Starting date:	September 2019	
Duration:	1.5 years (18 months)	
Project site:	Olkaria, Naivasha Kenya	
	National Treasury and Planning	
	Ministry of Energy (MoE)	
Government Co-	Ministry of Industry , Trade and Cooperatives (MoITC)	
ordinating agency:	Ministry of Information, Communication and Technology (MoICT)	
Project partner:	Kenya Electricity Generating Company Ltd. (KenGen)	
Project Inputs:	4,700,000	
- Support costs (13%):	611,000	
- Grand Total:	5,311,000	



Tool #6



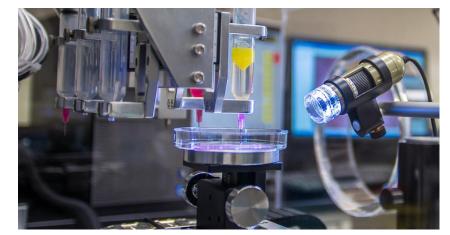
3D Printing





3D Printing

- 3D printing is a technology that is able to create physical objects from a geometrical representation through successive addition/layering of materials.
- Conventional thermoplastics, ceramics, graphene-based materials, and metals are the materials that can be printed by using 3D printing technology.
- The seven groups of 3D printing are: binding jetting, directed energy deposition, material extrusion, material jetting, powder bed fusion, sheet lamination and vat photopolymerization
- 3D printing technology is increasingly used for the mass customization, production for many products of open source designs in the field of agriculture, in healthcare, automotive industry, and aerospace industries



Directed Energy Deposition

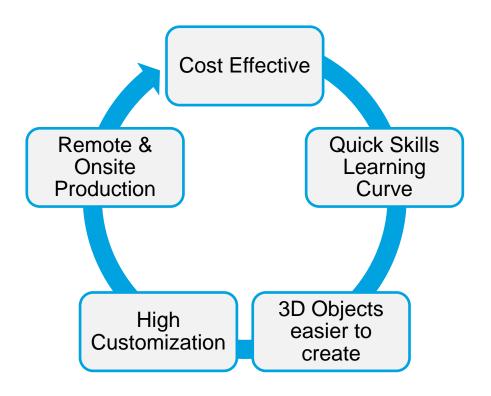


11 minute - 3D Printing Introduction Video



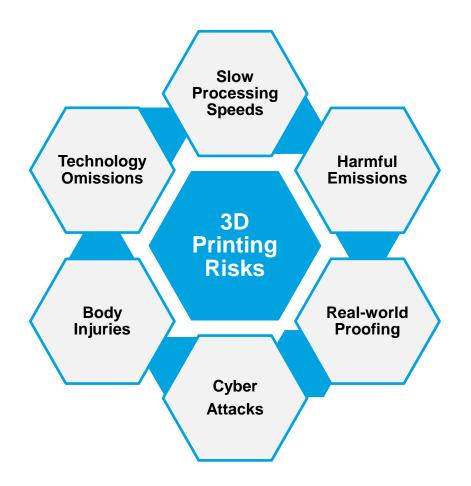
Challenges Addressed and the Benefits

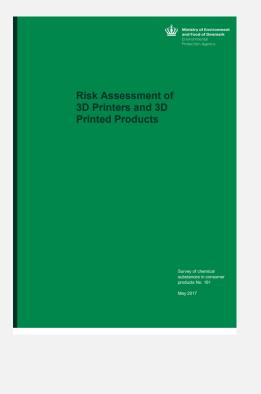
The popularity of 3D printing can be attributed to its many advantages over conventional fabrication techniques:





3D Printing Risks







How does this contribute to a Smart Sustainable City?

Potential

 3D printing offers sustainability, provides the freedom for smart planning, and has almost no restrictions when it comes to designs.

Sustainability

• 3D printing fosters sustainability: it reduces waste by using the exact amount of material it needs, while also contributing waste management and recycling in general.

Affordable

• 3D printing can also help to create more affordable housing options by printing houses and even entire residential areas.



3D printed "earth walls"



3D printed house in Tabasco



Example of Successful Implementation

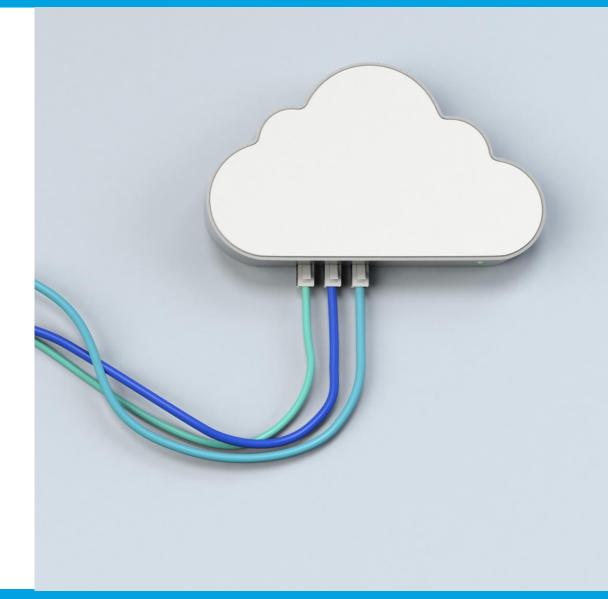




Tool #7



Cloud Computing





Cloud Computing

ITUPublications

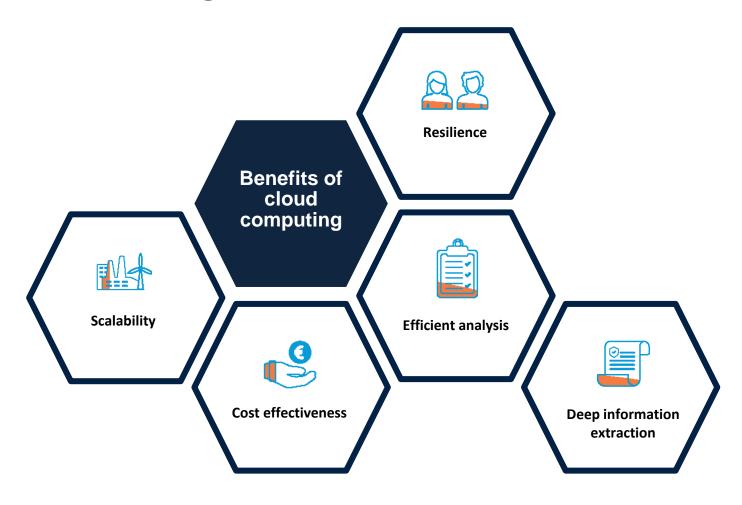
Cloud computing is a paradigm for enabling network access to a scalable and elastic pool of shareable physical or virtual resources with self-service provisioning and administration on-demand. Cloud computing: From paradigm to operation



(TU)



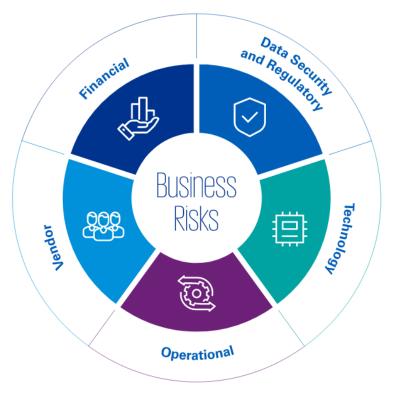
Challenges Addressed and the Benefits







Cloud Computing Risks



ITUPublications

Cloud computing: From paradigm to operation

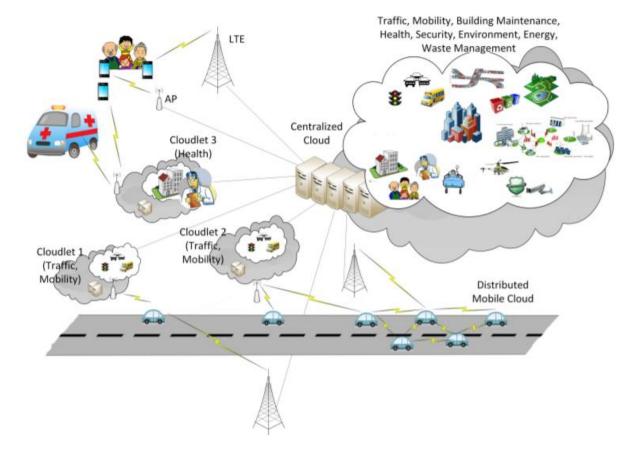


(TU)

KPMG



How Does it Contribute to a Smart Sustainable City?



A Unified Urban Mobile Cloud Computing Offloading Mechanism for Smart Cities

Daniela Mazza, Daniele Tarchi, Senior Member, IEEE, and Giovanni E. Corazza, Senior Member, IEEE, Department of Electrical, Electronic and Information Engineering University of Bologna 40136 Bologna, Italy

Abstract

easing urbanization level of the world population has driven the development of a Smart City geographic system, conceived as a fully connected wide area characterized by the presence of a multitude of smart devices, sensors and processing nodes aimed at distributing intelligence into the city. At the same time, the nervasiveness of wireless technologies has led to the presence of heterogeneous networks. operating simultaneously in the same city area. One of the main challenges in this context is to provide sustainable solutions able to jointly optimize the data transfer, exploiting heterogeneous networks, and the data processing, exploiting heterogeneous devices, for managing Smart City applications for the citizens community. In this paper, the Urban Mobile Cloud Computing (UMCC) framework is developed, introducing a mobile cloud computing model describing the flows of data and operations taking place in the Smart City. In particular, we focus on the proposal of a unified offloading mechanism where communication and computing resources are jointly managed allowing a load balancing among the different entities in the environment, delegating both communication and computation tasks in order to satisfy the Smart City application requirements. This allows to cope with the limited battery power and computation capacity of the Smart Mobile Devices (SMDs), and plays a key role in a smart environment where wireless communication is of utmost relevance, particularly in mobility and traffic control domains.

Index Terms

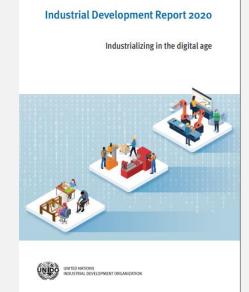
Smart City, Mobile Cloud Computing, HetNets, Offloading mechanisms, QoS management



Example of Successful Implementation

<u>Case study</u>: Fostering the development and adoption of cloud computing in Zhejiang province







Tool #8



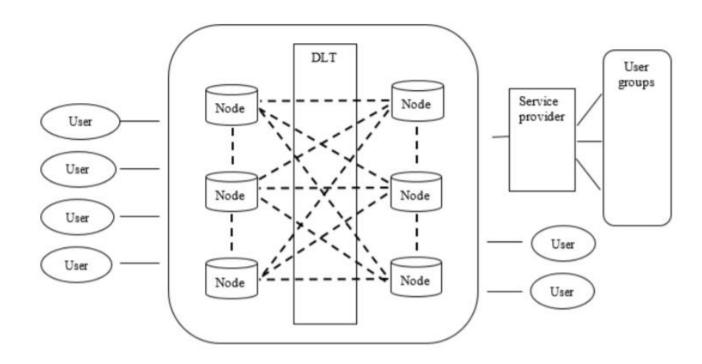
Blockchain

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Blockchain

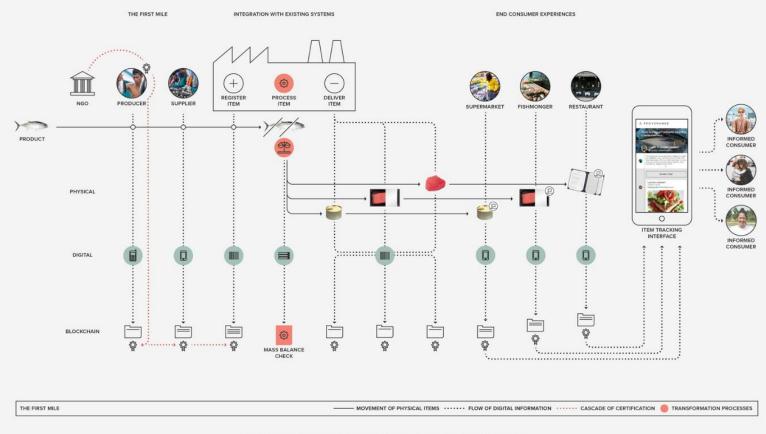
A typical example of Distributed Ledger Technology (DLT) actors and components







Challenges Addressed and the Benefits



United Nations Commission on Science and Technology for Developmen Inter-sessional Panel 2020-2021 18-22 January 2021 Geneva, Switzerland

> Issues Paper on Harnessing blockchain for sustainable development: prospects and challenges

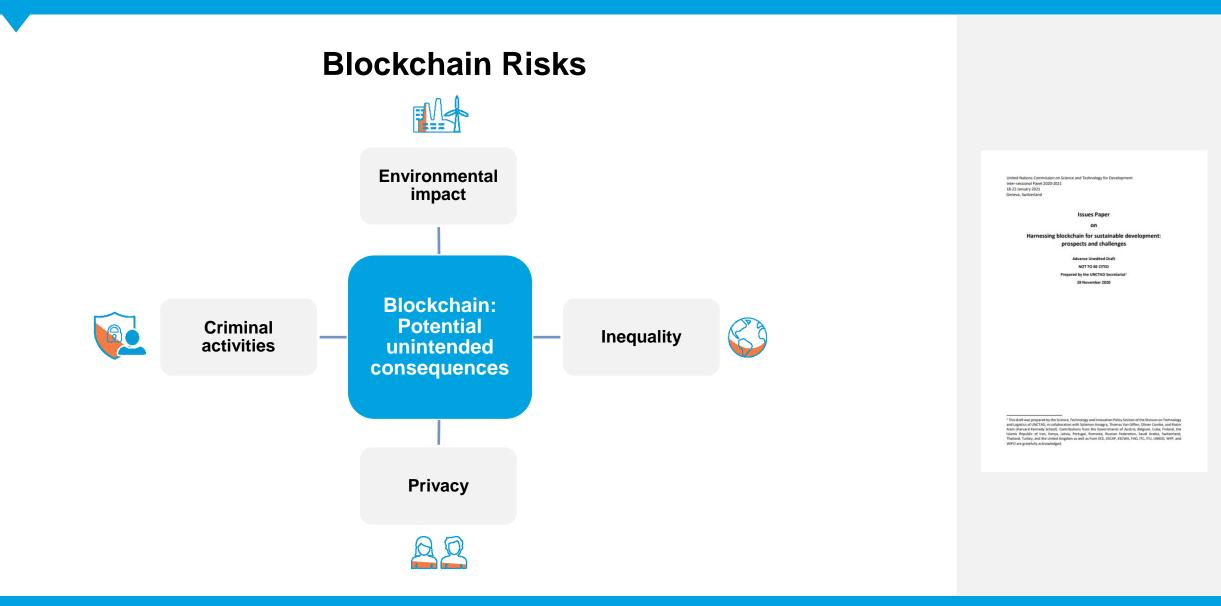
> > Advance Unedited Draft NOT TO BE CITED Prepared by the UNCTAD Secretariat 28 November 2020

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G20 Insights

Blockchain providing the base layer of truth across the supply chain.







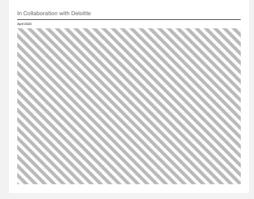
How Does it Contribute to a Smart Sustainable City?

Layer	Aspect
	Governance model
Rusiness medal	Data standardization
Business model	Commercial model
	Legal framework
	Consensus mechanism
Platform	Smart contract
	Authentication and authorization
	Hybrid cloud
Infrastructure	Managed blockchain
	Proprietary components



Inclusive Deployment of Blockchain for Supply Chains: Part 6 – A Framework for Blockchain Interoperability

White Paper





Example of Successful Implementation #1

Pilot project in Ghana

Blockchain for traceability

Methodology to evaluate the readiness of the value chain for the adoption of blockchain technologies for traceability. Blockchain technology allows the consumer to trace the ingredients of a product back to its origin.







Example of Successful Implementation #2

Real use case – China Blockchain-enabled sustainability solution for fashion businesses







Module 10 – 4IR and Smart Manufacturing

Thank you for completing this Module of the ITU Toolkit on Digital Transformation for People-Oriented Cities and Communities.

We hope that you found the information in this Module useful toward planning and initiating your city or community's digital transformation process.

Please review the resources highlighted within for further details, including valuable real-world use cases, on how to get started on – and optimize from the onset – your city or community's digital transformation journey.



Toolkit on Digital <u>Transformation for People-</u> <u>Oriented Cities and</u> <u>Communities</u>



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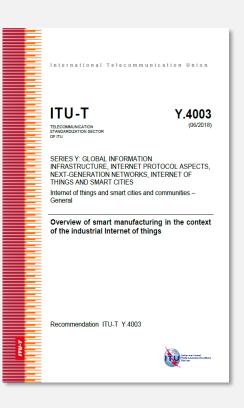
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